



Katerina Simpkins

978.758.1980
k.rose.simpkins@gmail.com
www.simplykaterinarose.com

As a strong and determined worker, my skills and work ethic make me valuable both independently and in group situations. Highly organized and attentive to detail, I am also versatile within my field. I am passionate about what I do, and I welcome new challenges and experiences every day

EXPERIENCES

- 2017 - Present **Sr. UX Designer, PayPal**
As a Sr. UX Designer at PayPal, I help bring the magic to life with PayPal Here as well as a new, discovery project to develop a white label wallet that can be modified for any of our clients, such as BP Gas and Subway.

My work includes hosting research studies, building out product design and assets for in-sprint work, and contributing to the strategic and discovery work to improve PayPal products as well as create a more uniform mobile experience.
- 2015 - 2017 **UX Designer, athenahealth**
As an experience associate at athenahealth, I have worked with three different scrum teams:

I am in charge of the strategy and design that my particular scrum team executes on for the Clinicals EHR product. I utilize the agile methodology to stay ahead of my team and keep an eye on the vision while supporting a team of developers in each sprint. My role includes wireframing, visual design, and conducting research studies.

MIPS Dashboard | athenaCapture app | Quality Reporting and many more projects

At athena, I have immersed myself in the culture:

Member of the P3 Leadership Discussion group
Member of the Diversity Council & Women's Leadership Forum
Co-lead a tools consolidation task force for UX
Member of the UX Onboarding task force
Member of the UX Training task force
- 2013 - Present **Owner & Consultant, Katerina Rose Design**
- 2014 - 2015 **UX Designer, MobileAware**
- 2013 - 2014 **Junior Graphic Designer, MobileAware**
- 2013 - 2014 **Co-Owner & Designer, Fluffy Dog Studios**

SKILLS & ABILITIES

- User Experience
- Branding
- User Interface
- Print Design
- Wireframing
- Illustration
- Web Design
- App Design

EDUCATION

- Class of 2013 **University of MA. Lowell**
BFA in Graphic Design
Graduated with a 3.709 GPA
Secretary of AIGA UML Group
- 2009 - 2011 **Champlain College**
Web Development Major

LANGUAGES

HTML CSS

PROGRAMS

Adobe CC	Sketch 3
Axure RP Pro	WordPress
InvisionApp	Microsoft Office
Jira	Confluence
Framer	Zeplin

METHODOLOGIES

Agile Waterfall

AWARDS & EXHIBITIONS

- Magna Cum Laude**
UMass Lowell, 2011 - 2013
- Who's Who Award**
UMass Lowell, 2011 - 2013
- Senior Selection Class Show**
UMass Lowell, 2011 - 2013
- Senior Thesis Show**
UMass Lowell, 2011 - 2013