



As a strong and determined worker, my skills and work ethic make me valuable both independently and in group situations. Highly organized and attentive to detail, I am also versatile within my field. I am passionate about what I do, and I welcome new challenges and experiences every day

## EXPERIENCES

### ● Sr. Product Designer, Convene

2020 - Present

As a senior design member of the Convene Product Design team, my role really ties together high level planning and roadmapping to executing on new projects and initiatives centered around creating virtual conference spaces.

Reporting into product, my work includes working closely with engineering and product management to do roadmapping, research, and execution of multiple products in the Convene lineup. I focus my attentions on user journey mapping all the way through building pixel perfect assets through our agile processes.

#### My work includes:

- Bringing the design team over to Figma and leading the creation of our first design system at the company
- Leading the design effort to create a "global admin portal" for both client meeting planners as well as our internal implementation team to track online conference performance
- Building out the moderation tools for our online conferencing software so events can be run without a hitch

### ● Sr. UX/UI Designer, TripAdvisor

2018 - 2020

As a senior design member of the Hotel business unit at TripAdvisor, my goal was to create an easy and intuitive shopping experience for travelers while helping to boost business revenue and create a reliable service for our hotel partners.

In merging the worlds of B2C and B2B together, my work consists of the entire life cycle of a product. From running high level brainstorms and design sprints with my product managers and engineers, building out the IA flows, creating wireframes, to sitting down with users and testing Invision and Figma prototypes or live site a/b options, I run the gambit in making sure that the products we release create the strongest experience for all of our users.

#### My work includes:

- Leading the Sponsored Placements, Business Advantage, Reputation Management, and Business Intelligence B2B teams for Hotels B2B

## EDUCATION

Class of 2013 **University of MA. Lowell**  
**BFA in Graphic Design**  
Graduated with a 3.709 GPA  
Secretary of AIGA UML Group

2009 - 2011 **Champlain College**  
**Web Development Major**

## AWARDS & EXHIBITIONS

 **Magna Cum Laude**  
UMass Lowell, 2011 - 2013

 **Who's Who Award**  
UMass Lowell, 2011 - 2013

 **Senior Selection Class Show**  
UMass Lowell, 2011 - 2013

 **Senior Thesis Show**  
UMass Lowell, 2011 - 2013

## LANGUAGES

HTML

CSS

## PROGRAMS & SOFTWARE

Figma

Sketch 3

Axure RP Pro

WordPress

InvisionApp

Microsoft Office

Jira

Confluence

Framer

Zeplin

Flinto

Adobe CC

## METHODOLOGIES

Agile

Waterfall

Design Sprints



## EXPERIENCES CONTINUED

- Supporting all of Hotels B2B for the last year, working across 8 teams
- Co-leading the accessibility effort to both provide valuable information to hotel shoppers and to bring our site to WCAG 2.1 AA standards
- Reworking our style guide for our B2B offerings as well as create a typographical system for all of TripAdvisor
- Redesigning the hotel details page, where booking conversion is highest, to build trust and provide the most important information to our users
- Creating a reporting page for enterprise partners to dive deeper into the reviews and ratings their hotels are getting without getting lost in the weeds

### ● UX Design 3, PayPal

2017 - 2018

As a Sr. UX Designer at PayPal, I helped bring the magic to life with PayPal Here as well as a new, discovery project to develop a white label wallet that can be modified for any of our clients, such as BP Gas and Subway.

My work included hosting research studies, building out product design and assets for in-sprint work, and contributing to the strategic and discovery work to improve PayPal products as well as create a more uniform mobile experience.

### ● UX Designer, athenahealth

2015 - 2017

### ● UX Designer, MobileAware

2014 - 2015

### ● Junior Graphic Designer, MobileAware

2013 - 2014

## SKILLS & ABILITIES

Mobile Experience Design  
Responsive Experience Design  
Wireframing & Storyboarding  
Design Thinking & Strategy  
Interaction Design  
Rapid Prototyping  
User Testing & Usability Research  
User Experience & Visual Design  
Journey/Experience Mapping

## INDUSTRY

Healthcare  
In-Store Mobile Payments  
Credit & Finance  
eCommerce  
Hospitality & Broadcasting

## MEMBER OF

Former Board Member, IxDA Boston  
UXPA Boston  
AIGA

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Interested in seeing some of my work? My portfolio is available upon request.  
I look forward to hearing from you.

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